



CAPLE

FUNDING  
GROWTH &  
OWNERSHIP

## Funding Announcement

### Caple supports growth at Working Voices with long-term unsecured financing

**Caple** has supported the strategic growth at Working Voices with a long-term, unsecured loan. Working Voices Ltd is a communication training and leadership coaching services company serving US, European and Asian blue-chip clients largely in the financial services sector. They offer a range of communication skills training for businesses through face-to-face and digital training via their proprietary online and app-based courses and packages. Courses are aimed at skills such as presenting, personal impact, influencing, productivity, ethics and leadership, to end-clients from graduates to CEOs.

Working Voices has been successful in developing deep relationships with a blue-chip customer base and required long term funding to match their strategic growth plans, including ongoing product and system development, as well as global expansion.

The Caple originated loan allows the business to invest to meet their growth plans, whilst working as a compliment to senior secured operational working capital facilities.

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*“It was an absolute pleasure to work with the teams at Working Voices and Caple in putting this funding solution together, which will allow Working Voices to further develop its business and revenue streams in line with the development plans. With all parties having direct access to the Caple platform, the whole process ran very smoothly and efficiently”.*

**Neil Wilson, Associate Director, Bennett Brooks**

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*“Working Voices are a very successful asset-light SME operating in a service based economy. Whilst secured lenders are happy to provide working capital facilities, the business needed longer-term strategic credit to support its growth. Our unsecured offering means that the business can invest in the future and maintain its current secured lending and incumbent relationships to avoid any business disruption”.*

**Sean Brophy, Country Manager UK, Caple International**